



**CONTEMPORARY COLLECTION**  
ELEVATE YOUR SPIRITS





**Launch a new range of bottles, adapted to today's market & packaging needs.**

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Drawing on our global expertise of creating premium packages, O-I has developed a new portfolio that meets today's consumer needs for a premium consumption experience in combination with a sustainable packaging.

Our CONTEMPORARY COLLECTION features a range of standard spirits bottles with distinctive modern styling that instinctively draws the attention to the sublime liquid inside, and that can be customized to tell your brand's unique story.



**Contemporary signature design**  
**Our Contemporary standard range**  
**consists of three 70cl models in**  
**regular flint glass:**  
**LUX, NOBLE, ATTENUA.**

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The packages feature a debossed ring which elevates and frames the precious liquid inside, and a domed push up bottom which catches and reflects the light. Each bottle is available in a regular version and a lightweight version which retains this signature design while using less glass in the base.

The packages have been designed to meet the specific needs of the European market with a series of technical features:

- High fill point in neck (vacuity 3.5%), meeting consumers' expectations of a visibly full bottle
- Label protection to ensure labels remain smooth even if they touch during transit
- Two different orientation features (mechanical and optical), optimising the packages for filling lines

**Sustainable, but no less premium**

Made in the UK, the packages are composed of regular flint instead of extra or cosmetic flint, and can therefore include up to 33% recycled glass. Our lightweight packages offer a weight reduction of 20%, requiring less energy to manufacture and transport. These factors enable you to respond to consumers' growing desire for more sustainable packaging and, at the same time, reduce your company's carbon footprint. And of course, these glass bottles are 100% endlessly recyclable.

**A growing family**

Following the launch of our first three packages, O-I plans to extend the European contemporary standard range with further collections, including sizes from 50ml up to 1l, and a range of different colour options.

**Speed to market**

With no minimum order quantities, and stock available when you need it, the new range gives you the flexibility to react quickly to market trends and opportunities.

**From small runs to high-speed filling lines**

Optimised for fast industrial filling lines, the packages meet the needs of smaller producers who want to package at low volume and scale up as their brand grows.



## LUX

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This iconic and elegant premium bottle is a fusion of tradition and modernity. Inspired by an old pharmaceutical design the shape was transformed to reflect the state of the art contemporary aesthetics.

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## NOBLE

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Tall and slender with round shoulders. This design exemplifies the exquisiteness, quality and authenticity of a classic Bordeaux bottle shape.

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## ATTENUA

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Outstanding on the shelf. A classic tapered shape with bold, high pronounced broad shoulders, that helps the liquid rise towards the top.

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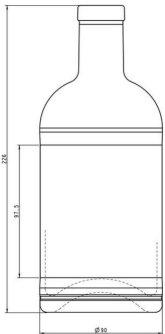


## REGULAR RANGE



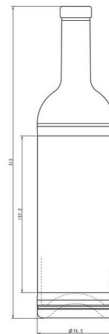
### LUX

Colour	Flint
Capacity	700 ml
Height	226 mm
Diameter	90 mm
Weight	760 g



### NOBLE

Colour	Flint
Capacity	700 ml
Height	313 mm
Diameter	76,50 mm
Weight	760 g



### ATTENUA

Colour	Flint
Capacity	700 ml
Height	238,5 mm
Diameter	79,30 mm
Weight	760 g

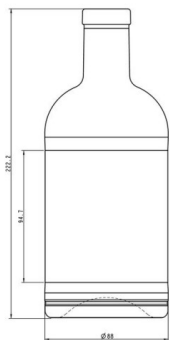


## REFLECTION LIGHT WEIGHT RANGE



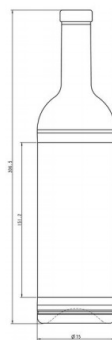
### LUX

Colour	Flint
Capacity	700 ml
Height	222 mm
Diameter	88 mm
Weight	600 g



### NOBLE

Colour	Flint
Capacity	700 ml
Height	306,5 mm
Diameter	75 mm
Weight	600 g



### ATTENUA

Colour	Flint
Capacity	700 ml
Height	234 mm
Diameter	77,40 mm
Weight	600 g







ENGINEERING **EMOTIONS**

[www.o-i.com](http://www.o-i.com)

[www.glass-catalog.com/contemporarycollection](http://www.glass-catalog.com/contemporarycollection)